

The background of the entire page is a high-energy concert scene at night. A large, dense crowd of people is visible in the foreground, their silhouettes and raised hands creating a sense of movement. In the background, a massive stage is illuminated with bright, warm golden lights. Several large, concentric circular light structures are prominent on the stage, creating a tunnel-like effect. A band of musicians is performing on the stage, and the overall atmosphere is one of a major live music event.

Live Music. Shared Vision.

Artist profile / production, artist care and collaboration

BAGHDAD / IRAQ

Your concert partner in Baghdad

Aura Beats is a Baghdad-based live entertainment venture founded by Sameer Aldoori. Our focus is artist coordination, concert planning and production delivered with specialist partners.

Our role brings the event plan together: artist communication, agreed production scope, local logistics, marketing and sponsor coordination.

Partner-led delivery

Equipment, crew and specialist services are arranged through contracted providers for each event. Company formation and trade-name approval remain in progress.



Concert formats we plan together

Our contribution can cover artist liaison, local coordination, marketing, ticketing and sponsorship. The final division of work is agreed with each production partner.

Arab pop / Iraqi music / international acts

01 Artist and management liaison

02 Production and venue coordination

03 Marketing and ticketing

04 Brand and sponsor delivery

The following images are creative references supplied in the HY Events profile. They do not establish previous Aura Beats participation or confirmed artist bookings.

Creative reference

Elissa

Private indoor concerts

COLLABORATION SCOPE

Theatre lighting, full band setups and guest seating.



Visual reference: supplied HY Events profile. Proposed collaboration scope.

Creative reference

Ragheb Alama

Arab pop live

COLLABORATION SCOPE

Live vocals, a full band and an audience-focused stage.



Visual reference: supplied HY Events profile. Proposed collaboration scope.

Creative reference

Ramy Sabry

Open-air concert formats

COLLABORATION SCOPE

Sound coverage, moving lights and a clear show schedule.



Visual reference: supplied HY Events profile. Proposed collaboration scope.

Creative reference

Wael Jassar

Live band experiences

COLLABORATION SCOPE

LED stage design and lighting
programmed around the music.



Visual reference: supplied HY Events profile. Proposed collaboration scope.

Creative reference

Mohamed Fouad

Large stage productions

COLLABORATION SCOPE

Video screens, audience access and concert production.



Visual reference: supplied HY Events profile. Proposed collaboration scope.



Creative reference

Hussam Al-Rassam

Iraqi music nights

COLLABORATION SCOPE

Artist-led visual identity and warm indoor stage lighting.



Visual reference: supplied HY Events profile. Proposed collaboration scope.

Creative reference

Haitham Yousif

Outdoor live shows

COLLABORATION SCOPE

Stage structures, live musicians and brand visibility.



Visual reference: supplied HY Events profile. Proposed collaboration scope.

More live music formats



Hatem Al-Iraqi



Aseel Hameem



DJ Aseel

Production needs vary by artist, venue and audience format. We develop the plan with the artist team and contracted specialists.

Visual reference: supplied HY Events profile. Proposed collaboration scope.

Technical production

Sound and lighting

Sound systems

Rider-based audio specification

Line array coverage and stage monitors

Vocal microphones and mixing consoles

Soundcheck and backup planning

Specifications and supplier availability are confirmed per event.

Lighting

Show lighting design

Beam, wash, follow spot and LED fixtures

Cue programming and control

Rigging and load review



Screens, stage and effects

LED and live video

Main and side screens, camera coverage and approved show visuals.

Stage and structures

Stage dimensions, access, front-of-house positions and reviewed rigging.

Special effects

Fog, confetti or other agreed effects, subject to venue suitability and required approvals.



From arrival to the final song

Written agreements

Clear scope, fee, dates and payment terms.

Travel and stay

Agreed flights, rooms and ground transfers.

Rider coordination

Technical and hospitality requirements reviewed in advance.

Security and access

Artist routes and security arrangements with specialists.

Rehearsal and schedule

Soundcheck slots and a coordinated show-day plan.

Content and handover

Recording and delivery only within agreed rights.

Every arrangement is confirmed in the contract and its approved schedules.

The show timeline with your team

01

Offer

02

Agreement

03

Rider review

04

Campaign

05

Travel

06

Soundcheck

07

Show night

08

Handover

Marketing and audience

Campaign identity, paid promotion, ticketing coordination, sponsor activation and media liaison are scoped for each project.



Your next show in Baghdad

Discuss the date, venue and rider with our team.

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Sameer Aldoory / Founder

Aura Beats is in formation. Artist images are references, not a confirmed roster.